



For Immediate Release

Contact: PUMPS Greetings
Sabrina Morgan
Ph: 312.382.1557
Fx: 312.382.1614
smorgan@pumpsgreetings.com

PUMPS Greeting Cards- Inspiration For The Shoe Fetishists

CHICAGO, IL (March 1, 2005) - "Isn't it time you stepped up your correspondence skills? Introducing PUMPS, an empowering new line of shoe -themed greeting cards packaged in...you guessed it, a mini shoebox! A great way to get your Manolo fix without spending this month's rent money, they're the perfect little pick me up, or is that ***pump me up?***", says ScoopDuJour .com

PUMPS "Patch Up My Pretty Soul," is an exclusive line of greeting cards created to speak to women's everyday issues while illustrating their various moods inspired from the ultimate guilty pleasure- shoes; with motivational phrases inside to feed the soul!

Sabrina Morgan, the sole creator of PUMPS, began the company to fill a void in the greeting card industry. "It is our goal to let ladies of all ages and from all walks of life know that they are not alone in their journeys and others have walked in their shoes and made it through."

The cards are packaged in sets of six. In keeping with the shoe-theme the new Spring 05 T-shirts will feature nine unique styles including the signature PUMPS logo tee. Additional products include PUMPS signature gift bag and miniature shoehorn key chain.

To view and order products please visit
<http://www.pumpsgreetings.com>

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